

Shree Narayana College of Commerce

Bachelor of Commerce

Semester – 4

Subject Code – AEC-245

Academic Year – 2024-25

Subject – Fundamentals of
Communication in English.

- Attempts the answers of the following questions :

1. What do you mean by Communication ? Trace its origin and evolution.
2. Enlist the objectives of Communication. Explain each of them in brief.
3. Explain the Process of Communication and shed light upon each of the stages.
4. How is Listening one of the significant communication skills ? Explain.
5. How is Reading one of the significant communication skills ? Explain.
6. How is Speaking one of the significant communication skills ? Explain.
7. What are the 7Cs of Effective Communication? Enlist and elaborate.
8. What is the role of Communication Skills in Career and Self Development ?
9. Attempt a note on Intrapersonal Communication.
- 10 . Attempt a note on Interpersonal Communication.
11. What are the dynamics of Group Communication? What are the strategies of Effective Group Communication?
12. Attempt a note on Public Communication.
13. What do you mean by Professional Content Writing and Professional Etiquettes?
14. Write a brief note on “ Strategies for Effective Intercultural Communication.