

SHREE NARAYANA COLLEGE OF COMMERCE

AHMEDABAD

Name of the Department: ECONOMICS

Subject: BASIC ECONOMIC SURVEY

Subject code: DSC-M-ECO-474-(B) (MINOR)

Class & Semester: B.COM. SEMESTER 7

Faculty Name: Dr. JIGNESH KAUANGAL & Dr. ASHUTOSH PANDEY

ASSIGNMENT (2026 – 2027)

UNIT 1

- 1) What do you understand by Research?
- 2) Explain the scope of Economic Research.
- 3) Explain the process of conducting economic research.

UNIT 2

- 1) What do you understand by parameters and Statistics?
- 2) Differentiate between census and sampling.
- 3) State and explain the types of Probability sampling.

UNIT 3

- 1) Write the meaning & characteristics of the Interview method of data collection.
- 2) Differentiate between the structured and Unstructured Interview method of data collection.

- 3) What do you understand by the questionnaire method of data collection,
- 4) Discuss the characteristics of the questionnaire method of data collection,
- 5) Point out the essentials of a good questionnaire.

UNIT 4

- 1) How can data be classified and coded?
- 2) What do you understand by tabulation & presentation of numerical data?
- 3) How can the frequency of the data be distributed? What are the different types of frequency distribution?
