

SHREE NARAYANA COLLEGE OF COMMERCE

F.Y. B.COM-SEM-I  
ASSIGNMENT

MINOR- COMMERCIAL COMMUNICATION

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SECTION-I

\* Answer the following Questions in brief:

1. Who was Deep Chand? What did he do?
2. What is the moral of the story entitled "The Boy Who Broke the Bank."?
3. What was the grandmother's daily routine?
4. How did the sparrows react to the grandmother's death?
5. Who is the central figure in "The World-Renowned Nose."?
6. How did the people first react to the man's nose?
7. How did the boy get lost?
8. Why does the boy reject everything the stranger offers?

SECTION-II

\*Attempt the answers of the following questions in detail:

1. Discuss the role of gossip and rumour in 'The Boy Who Broke the Bank.'
2. What is the central message of 'The World Renowned Nose'?
3. What does the sparrows' behavior at the grandmother's death?
4. Describe how the boy's desires change before and after he gets lost.

SECTION-III

\*Attempt a Note on the Following:

1. Elements of Communication.
2. Types of Feedback.
3. Verbal Communication and Non-verbal Communication.

SECTION-IV

\*Attempt a Note on the Following:

1. Language Development in Ancient India.
2. Communication in Administration in Ancient India.
3. Temples as Centres of Communication in Ancient India.

Section-V

\* Choose the Correct Option:

1. I reserved a lower \_\_\_\_\_ (berth/birth) in the train.
2. The director will \_\_\_\_\_ ( cast/caste) the final role today.
3. The sun rises in the east and sets in the \_\_\_\_\_. (West/vest)
4. Arjuna was found as an \_\_\_\_\_ (accessary/accessory) in the smuggling of drugs.
5. The bulls were \_\_\_\_\_ (bred/bread) for the battle.

\* Match the Following:

SECTION- A	SECTION-B
1. Edition	A. DNA
2. Merry	B. A specific version of the book
3. Genes	C. Happy
4. Stationery	D. Not Moving
5. Stationary	E. Paper, pens and office supplies