

Shree Narayana College of Commerce

Bachelor of Commerce

Semester – 2
Academic Year – 2024-25

Subject Code – SEC-126
Subject – Personality and
Leadership Development.

Attempt the answers of the following questions:

- 1) Explain the importance of Personality Enhancement.
- 2) Shed light upon some tips to enhance personality.
- 3) Attempt a note on Mass Media and its impact on Personality Enhancement.
- 4) Explain the manner in which environmental factors can influence personality enhancement.
- 5) Attempt a note on the Types of Personality.
- 6) How can hereditary factors influence personality enhancement. Explain.
- 7) Elucidate “Personal grooming and Image Management.”
- 8) What are the characteristics of a good leader?
- 9) How many styles of leadership are there? Name and explain each one of the them.
- 10) Attempt a note on Leadership Skills.